

6 Easy Steps for Hosting your DreamBox Learning Challenge

DreamBox Challenges are a fun way to help students get the most benefit from weekly DreamBox program usage while also celebrating along the way. If you'd like to host a DreamBox Challenge in your classroom, school, or district, here are some best practices to help students grow their proficiency and confidence.

1 Define DreamBox Challenge timelines.

Clearly outline the timing for your DreamBox Challenge. Many educators choose to host four-week DreamBox Challenges because consistent usage over several weeks is better for learning and growth. You may choose to host a challenge for six weeks, a trimester, or for the entire school year.

However, because continued fidelity is critical to any learning program, we recommend no fewer than three weeks for a challenge unless the timeline is specific to an event, such as two-week DreamBox Winter Break Challenge.

3 Consistently promote the challenge to students, learning guardians, and educators.

Use all of the available channels to promote the challenge. You can remind students in class, during morning announcements, through newsletters, social media, or hang challenge posters in your classroom, school office, or cafeteria.

Many educators use weekly or monthly drawings as opportunities to spread the word and encourage participation. You can access DreamBox Learning Challenge social media kits in [our resource hub](#).

2 Determine prizes and incentives specific to your students.

Students in different grades may feel motivated by different prizes. We recommend taking time to brainstorm fun ways to recognize and celebrate students. Some ideas could include lunch with their teacher, time to tutor a friend, opportunities to read to younger students, extra recess, certificates, stickers, etc. You can also access on-demand certificates for student progress in the [DreamBox Learning Activity Hub](#).



4 Ensure the challenge is fair and motivating to ALL students.

Winners should be drawn at random from all students who have hit their weekly DreamBox targets during the challenge. This means that over the course of a four-week DreamBox Challenge, every student has the chance for their name to be entered into the drawing up to four times. Keep in mind, not all students have the same levels of access to DreamBox outside of school, which means some students with more access at home could complete more lessons.

A fair challenge should level the playing field for all students by ensuring equity of opportunity and access. In addition, not all students are motivated by a challenge or competition, especially those students who already don't feel confident in their skills. If you award the student who completed the most lessons, a portion of students will realize after week one that they can't possibly win.

To drive engagement during a challenge, every student needs to realize they have a reasonable chance of winning. With this design of weekly entrance into a drawing, every student can increase their chances of winning each week, regardless of what happened in prior weeks.



5 Feel empowered to mix it up!

Many educators find students get excited by selecting surprise winners for other prizes during the challenge. You can select a grand prize drawing at the end of the DreamBox Challenge, or you could have weekly drawings for smaller prizes.

6 Celebrate and showcase success.

Celebrate the achievements of the winners and participants. Consider organizing an event or ceremony to showcase student progress.



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